

HOW TO START UNCOVERING YOUR AWESOME-NESS

HELPFUL, NO-B.S. INSTRUCTIONS AND
AN EMAIL SCRIPT TO HELP YOU REACH
OUT AND START UNCOVERING YOUR
AWESOME-NESS

EVER FEEL LIKE YOU AREN'T VERY AWESOME?

This guide is going to help you start to move past that.

FOR REAL!

I know it seems like it's a bunch of fluff when people say that everyone is good at something or has areas of strength.

It's especially irritating to hear when you're in the midst of struggling to figure out one single effing thing that you're good at, or even halfway decent at. That sometimes it can feel like you're just stuck, spinning your wheels, getting no closer to whatever your goals are.

I GET IT.

I have soooo been there. And still get in that stuck place sometimes. It sucks!

Now listen, I'm not here to tell you the big secret to figuring out your life (spoiler alert: there isn't one). What I am going to help you do is get started on figuring out the things you're good at and can leverage to move yourself and your business forward.

I'm going to give you the exact things I did to get myself moving forward and away from that place of feeling stuck. And I'm even going to give you the email script I used that helped me start uncovering my own awesome-ness.

Ready?



I already know I'm good at being awkward. And swearing. Cheers!

GET COMPLIMENTS

This might feel a bit weird to you if you're not good at taking compliments. (Believe me, I am not skilled at this. If you compliment me I will do everything in my power to deny it and convince you it's not that big of a deal. Also, I make things awkward; see above caption.)



Me, hiding from a compliment.

If you're stuck on uncovering the things you're good at (and I'm guessing you are or you wouldn't have downloaded this guide!) then it's going to be incredibly helpful to ask people you're close to what you're good at. Trust me, they're going to have a lot of great feedback for you.

I know you might be afraid that they're going to say "nothing," but that is not going to happen. That fear is only your [inner critic](#) talking, so just ignore her and move on.

BUT...FROM WHO?

Think of 5-8 people who know you well and can give you feedback honestly. Meaning they are not going to just say vague, unhelpful things like "you shower daily" and "I like you." They need to spend enough time with you to see you when you're on top of your game and also when you're not at your best. It should also be a mix of people that you're really close with and people that you consider friends but don't necessarily tell all your deep, dark secrets to.

It could also be family members if the above criteria applies to them and you're comfortable asking them for help here. My family is not into discussing any type of feelings or emotion so I focused on friends instead.

I reached out to six women in my life, three of whom I'm extremely close with. They're the three I entrust with just about everything because I know there is no judgement from them. They're also capable of being honest and tactful at the same time. They're in their late 30s to early 40s.

Another is a friend I have a lot of fun with and she's more established in her business role as she is about 50. Another is a friend that is fun and we share some things but she's not quite in that 'inner circle' the first three are; she's mid-40s. The last friend is someone who doesn't know too much about me but that I interact with weekly or so through business events. She's about 25 and is really business savvy.



BUT...HOW DO I ASK?

As you can see, I included a variety of ages, business experience and a range of friend types from closer to slightly more than acquaintance. Having this variety will give you a few different perspectives which is valuable, as you'll see later on.

If you're struggling a bit with asking for help, I got you covered.

First, don't feel like you need to make a formal request. Send a group email so they can see that they're not the only person being asked. Give them an 'out' as well since you don't want to weird them out or make it weird. They're not going to take you up on it but it's a nice gesture on your part.

HERE'S AN EMAIL TEMPLATE YOU CAN USE:

Hey!

I'm working on something and need to figure out some of my strengths. Total honesty: I'm not really sure what things I'm really good at. So....would you be comfortable sharing what you think I do well at? Or what you think are some good qualities of mine.

Can be anything, not necessarily job or business related.

I get it if you're not up for it! Thanks in advance either way :)

{Your name here}

Now a little caveat here: don't just copy and paste this, unless it's exactly what you'd say and how you'd say it if you were speaking to these people in person. You need to put this in your own words, and, obviously, sign your own name in place of the parentheses.

You might also be wondering why you're saying that you're open to non-business-related feedback. Simply put, we don't want to limit these people as to how they can help you! They might name a quality or a strength of yours that doesn't look like it's related to work or business but it actually is.



SEE? NOT SO BAD

Whew! You did it. You asked for help and started uncovering your awesome-ness with the free email script that I've used myself in this very same exercise.

If you want a little more help in figuring out what to do with that information you now have, I've got you! In fact, I created an entire guide that is designed to help you uncover your awesome-ness and put all that information to excellent use.

It's a comprehensive, 13-step action plan with over 20 pages of goodness to get you and your business un-stuck and moving forward to success.

The awesome thing is you've already got one of those 13 steps completed! So, you may as well tackle the other 12. I promise, they're all just as helpful as this one was!

Grab the full guide at classyontheoutside.com/getunstuck.

ONE LAST THING

Classy on the Outside is all about being real on the inside and having the conversations about the things that no one has conversations about.

We offer up advice, words of wisdom and just plain old humor and realness along with connection. If that sounds good to you, join us on social media:



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Got questions or want to connect? Shoot me an email: brittany@classyontheoutside.com. I would love to know what you think of the full guide!

I hope to connect with you soon!

~Brittany V.
CAO (Chief Awkwardness Officer) & Founder

